

Fast Track is our recorded, self-guided series with 7 sessions that help a marketer in Multifamily organize and approach the position to meet and exceed expectations.

Fast Track is built to take you through the 6 pillars of surviving the fast paced role that marketing departments play in this industry. These modules are a great starting point, and you're able to refer to them as needed, implement a little bit at a time, and then build on the concepts to keep strengthening the services you offer in your marketing department.

Module offerings include:

- 1 The Ins & Outs of this Industry & This Role**
- 2 Getting It All Done as an Army of 1 (or Few)**
- 3 Creating a Marketing HUB**
- 4 Launching New Initiatives**
- 5 Driving Change - All the Responsibility, No Authority**
- 6 Leveraging Resources**

GOALS & OBJECTIVES

The goal of these training sessions is to be able to save you and your team's time while also setting a strong foundation of industry knowledge, tips and tricks on time savings, common questions in the role and so much more.